



Production Methods/Art Requirements

Print Method	Description	Art Requirement
Silk Screening	Used for multiple signs with same copy	EPS - Vector Line Art (All fonts converted to paths/outlines) Usually created in Adobe Illustrator
Hand Painting	One of a kind with very simple copy	None
Digital	Used for multiple color art files, photos, color gradients, halftones	For best print quality high resolution JPG is preferred. Min. 150 DPI, Half to Full Scale CMYK Artwork Can also use PDF, AI, EPS
Vinyl Decal	One or two of a kind. Very simple copy, solid colors.	EPS – Vector Line Art (All fonts converted to paths/outlines) Usually created in Adobe Illustrator

- **A PDF may also work if created in Adobe Illustrator for silk screening, digital and vinyl decal**
- **If using pantone colors for digital printing, they will be converted to CMYK and may appear different**
- **We cannot alter text in supplied EPS, we can only change size and/or color**
- **A JPG will print as received; the only part we can modify is size. We cannot change text, color or graphics on JPG files.**

If customer cannot supply necessary format, art conversion is available starting at \$25.00

PROGRAMS USED: ILLUSTRATOR CLOUD & FLEXI CLOUD